C₄C

Consultants for Change

Developing a cadre of specialist NGO consultants

C4C Online programme

Are you an international development consultant?

C4C is an innovative professional development programme for civil society professionals. It equips consultants with a core understanding of how change happens and how to manage it in a way that is owned and driven by the

organisation and the staff themselves. These soft skills can be applied to a whole range of interventions, from fundraising to project evaluation, and ensure that whatever intervention is done, it is done in a way that empowers people and ensures the change is sustained.

Techniques and tools are important, but perhaps more important, is developing competent trustworthy consultants, who have a passion and energy for strengthening civil society.

This facilitated learning process will allow you to reflect on your own practices and to access training and mentoring support from INTRAC's team of experienced trainers and consultants.

Who is the programme for?

Whether you are starting out in international development consultancy work or have several years of experience, this programme is for you.

It is also relevant if you are accompanying organisational change in the context of a partnership.



What are the objectives?

C4C aims to develop consultants to provide development consultancy services to NGOs. Upon completing the programme participants will:

- Understand the value, role and contribution of consultancy to civil society and NGO strengthening and improvement.
- Understand the processes of consultancy, good practices and the qualities of a good consultant.
- Understand how to engage a client in a process of organisational change and development where the client and their respective stakeholders own and drive the process of change.
- Have gained the skills for doing their own learning, personal critical reflection and self-development

How is the programme structured?

The C4C online programme is composed of 7 modules based on the Mountain Model of Change developed by Dr. Rick James, INTRAC Principal Consultant and author of *Consulting for Change: Strengthening Civil Society*.



What are the core contents?

1: Being a consultant

- Trust and 'consulting with soul'
- Key consultant competencies and roles
- Soft skills such as emotional intelligence
- Self-reflection

2: Engaging the client

- Detect the real client
- Examine closely the client's motives for change and understand why this is so critical
- Earn trust right from the start
- Formulate clear terms of reference and good contracts

3: Understanding the system Analyse the system and understand

- Analyse the system and understand the importance of what is going on 'below the waterline'
- Improve your listening skills
- Compare techniques to read and assess an organisation using different data gathering methods: River of Life, collaborative self-diagnosis,
 Appreciative Inquiry approach

4: Inspiring change

- Facilitate feedback for catalysing change
- Engage constructively with the difficult emotional aspects of change
- Writing and presentation skills
- Tools for helping clients make difficult decisions
- Ways to connect clients with hope they can change
- Restoring relationships

5: Planning for change

- Tools for planning change
- Apply the 'Wildly Important Goal' approach to implementing change
- Further develop your own personal development plan for change
- Anticipate pitfalls to improve your planning
- Understand people's reaction to change (Grief transition curve)

6: Accompanying change

- Mentor key leaders, asking useful questions
- Monitor implementation of the plan in ways that preserve ownership
- Exit gracefully
- Evaluate in a pragmatic and useful way that generates learning

7: Sustaining your consultancy

- Who you are as a consultant, how to play to your strengths
- Appropriate boundaries
- Set your own quality standards
- Engage in continuous learning
- Keep yourself mentally, emotionally and physically
- Cultivate character

What is the time commitment?

C4C online is a 55 hour programme delivered over 8 weeks. You will spend between 6 and 8 hours of learning per week depending on the modules.

What is the programme format?

The C4C online programme is a facilitated, interactive and collaborative elearning experience. You will have access to:

- Eight interactive webinar sessions facilitated by our highly experienced consultant and an instructional producer, including small groups discussions and exercises.
- All programme materials on the INTRAC e-learning platform, including digital chapters of the C4C book, videos and self-paced activities such as journaling or developing your personal development plan
- Opportunities to interact with other consultants on the programme through the platform discussion forums and the live sessions, to share challenges and resources and work in groups on a real-life scenario illustrating each step of the Mountain Model of Change
- One 50-minute individual mentoring session via Skype
- Feedback on your individual assignment from your mentor

When is the upcoming session?

The next C4C online programme will take place **from 29 March to 24 May 2018**, with live webinar sessions at 12pm UK time on 3, 10, 17, 24 April and 2, 8, 15, and 22 May. Each session will last 1 to 1.5 hour.

How to apply?

Apply online: https://www.intrac.org/how-we-work/training/application-form/

The cost of this online professional development programme is £825

For more information please contact the INTRAC Training Team:

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